

Introducing

# The Friends of Nonesuch Books

"Helping kids feel better  
through the power of books"

## Dear customers and friends,

It is with great pleasure that Nonesuch Books & Cards is spearheading a campaign to raise funds and resources in support of the Childlife program at the Barbara Bush Children's Hospital and the pediatric and newborn wards at Southern Maine Medical Center. Our goal is to help make kids feel better through the power of books.



Maine Med's Childlife program provides a full-time teacher, plus a classroom, small library, play area and family facility for the children who are patients on the Barbara Bush wing. It is an amazing facility and

inspiring to experience. At any given time, as many as 45 children, some suffering serious chronic or terminal disease, are patients at the hospital. Children come from all over Maine to seek treatment at Maine Medical Center, which is committed to making the difficult experience as loving and caring as possible. The Barbara Bush Children's Center sees over 40,000 visits from Maine's children every year. The Childlife program is in constant need of good books and other book-related items.



In Biddeford, Southern Maine Medical offers in-patient pediatric and newborn services, and also needs good books for their patients.

The **Friends of Nonesuch Books** will seek to raise funds and resources (gifts in kind) from the general public, our publishing partners, local vendors and our service providers. Our goal is to involve our whole business community with a variety of donation options and build a first rate library and resource center for our communities' sick children.

Each year we will set a drive goal and earmark specific items of need. Our fundraising strategy is two-fold. Every October we will initiate a public fund drive in our stores and selectively throughout our industry. And on a year-round basis, we will continue to funnel resources as available.

### Here's how you can help:

- Donate cash into our donation boxes, located next to the cash registers.** A small donation is all that is asked.
- Purchase a children's book to be donated to the hospital and Nonesuch will discount the book 25%.** Ask in the store to see the book "wish list." We'll have bookplates available that you can personalize.
- Enter our raffle for several lots of retired Beanie Babies.** \$50-\$100 value!
- Donate your used book credit slips towards hospital book purchases.**
- If you belong to a civic group or book group, consider having your group make a donation or raise money on behalf of the Friends of Nonesuch.**

Thank you for considering this donation. We all know that books can help bring joy and healing to the sick children in our community.

Thanks,

Jon & Carrie

### FYI: This is a tentative list of needs for this year:

- Books for teenagers
- Audio books
- Book cart for the family area
- Books for the family resource library
- Special interest books like world records, short stories, large print, *I Spy*
- A fund for emergency books
- Board books for toddlers
- Audio players
- Magazine subscriptions